



All Children's Centres have a big challenge in communicating with their local communities.

The Internet is an obvious way to reach your community, but it takes a lot of time and effort to create a website from scratch, especially when your priorities are elsewhere.

Developed in partnership with Children's Centres, WebSure has been specially created to solve this problem, enabling centres to get onto the Internet easily and affordably.

Tried, tested and proven, more than 140 Children's Centres around the country already use the WebSure service, making it the best way to get your Centre on the web.

Your website comes supplied with a wide range of useful information and links for the visitor, allowing Centres to:

- Communicate effectively with families & professionals
- Save administration time
- Engage feedback without having to be face to face
- Encourage & support community involvement
- Promote family learning and social inclusion
- Signpost to agency partners & local services
- Allow 24 hour access to your services and activities
- Make changes to your published information in minutes



Just 4 easy steps!



All this for just **£745**

Because we have created sites for a large number of Children's Centres already, we are able to offer your Centre a fully featured website for just £745.

## 1 Your website, full of content is ready to go!



## 2 Choose your design template

## 3 We brand & launch your site to the Internet



Centres operated by Schools can easily add school pages

## 4 You personalise key areas when you want to

### Meeting your needs

You have a choice of designs and control over style & content. You can easily add or remove sections; introduce photos or documents; change colours and font styles: all with the click of a mouse!



## All you need is a PC connected to the Internet

### Easy to use

Our simple content management tool means that you can make your changes in minutes.

You are not dependant on "experts" to update your site, nor continually paying for these changes to be made, although we are on hand to give you support and advice whenever you need it.

### See for yourself

Rather than expect you to visualise your site, or take our word for just how easy it is to use; visit us and test it out at :

[www.websure.surestart.org](http://www.websure.surestart.org)



### Area Websites

It can be very difficult for families to locate simple to use, up to date information covering all centres across their region.



To make this easy we provide local Children's Centre web directories for each local authority area.

This service is FREE to Centres and families to use, and carries no advertising. Centres DO NOT need to be WebSure users to benefit from this free service.



[www.countydurham.childrencentres.org](http://www.countydurham.childrencentres.org)

### Praise for Websure

"We constantly receive positive feedback on the style and content of the website. Local folk in particular have been pleased to be able to look up details of staff and to find out about activities.

We were recently highlighted for our good practice in a speech by the Prime Minister and the Downing St. website published a link to our website. Our site receives very high hit rates (monthly average 41,500) and we are delighted with the response.



It's easy to use, easy to update and a real asset to us - thanks for all your help"

**John Fowler, Director. Sheerness Children & Families Centre**



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